



Project Data Sheet

Project Name

Version

Note: In any table, select and delete any blue line text; then click Home→Styles and select “Table Text” to restore the cells to the default value.

Project Manager	Joe Manager			Executive Sponsor	Felicia Friendly
Product Manager	Betty Brian			Project Start Date	09/12/16
Clients				Client Benefits	
Risk Management				Reduce manual data entry	
Commercial Operations				Improve customer service	
Marketing				Faster order processing	
Sales				Better account management	
Project Objective Statement				Performance Attributes	
1. The objective is to build a customer-facing website that to permit customers to order online.				100,000 transactions per day.	
2. The website will include customer history and price reductions for volume sales.				Available in 6 languages.	
3. The system must be operational by no later than September 2017.				Training available in 6 languages not to exceed ½ day.	
Trade-Off Matrix				Product Architecture	
	Fixed	Flexible	Accept	Target	Windows 10
Scope		X		25,000 FP	SQL Server
Schedule	X			+/- 6 weeks	HTML5 , CSS and .NET
Resource		X		+ / - \$5 Million	Maximum use of API's
Stability			X		Interface with sales & marketing system
Project Delay Cost Per Month			\$62,500		
Exploration Factor			7		
Business Subject / Activity					
Sales Management					
Sales Analysis					
Sales follow-up					
Regional distribution of profits					
Marketing					
Lead generation					
Lead follow-up					
Order management					
See the Feature Breakdown Structure for details.					
Major Project Milestones					
Develop website				02/10/17	
Incorporate eCommerce capabilities				04/23/17	
Provide profit distribution				06/12/17	
Provide marketing features				08/28/17	